

@fash_rev

**What is
transparency
in fashion?**



**And why does
it matter?**

FASHION TRANSPARENCY INDEX 2022

TRANSPARENCY

[noun]

The public disclosure of information that enables people to hold decision makers to account. For the fashion industry, it means sharing information about supply chains, business practices and the impacts of these practices on workers, communities and the environment.

transparency



scrutiny



accountability



change

Transparency underpins transformative change in the fashion system, because opaque supply chains allow human and environmental exploitation to hide.

Increased transparency enables workers' rights and environmental advocates to identify, report and redress suspected abuses and to hold those responsible to account.

Transparency is not to be confused with sustainability. And transparency is not radical. In fact, it is the bare minimum. Without transparency, achieving a sustainable, accountable and fair fashion industry will be impossible.

A lack of transparency costs lives

After Rana Plaza, people had to dig through the rubble looking for labels to figure out which brands were producing clothes in the garment factories. If we don't know where our clothes are made, it is difficult for these tragedies to be prevented. When they do occur, transparency forces brands to take accountability.

Supply chain transparency

The factories where garments are cut and sewn is the final stage of the supply chain. There are many more suppliers that knit, weave, dye, print and finish fabrics, spin yarn, produce fibres and farms that grow raw materials used in our clothes. We need big brands to tell us about their social and environmental impacts throughout the entire supply chain.

Know, Show + Fix

It's not just about policies and practices. It's about outcomes and impacts. We want to know that brands uphold and go beyond their sustainability promises and codes of conduct, and that they have processes in place to identify, prevent, mitigate, remedy and account for their social and environmental impacts.

Want to learn more?



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